

# SRW Contractor Membership

Congratulations on being involved in the fastest growing market within the concrete masonry and hardscape industry. The proliferation of segmental retaining wall (SRW) systems, with their superior design flexibility and enhanced aesthetics, has spurred incredible growth in the number of SRW contractors — the companies that specialize in the use, design and installation of SRWs. It is estimated that there are currently over 10,000 SRW contractors and more than 50,000 installers in the United States and Canada. These numbers are growing every year.

NCMA represents the interests and addresses the needs of SRW contractors, and stands behind you to:

- Enhance the success of your business
- Help you build rewarding relationships with business partners
- Deliver timely and relevant information and education
- Provide vendor-neutral technical resources
- Drive the growth of the SRW industry

## Membership Benefits

Some of the valuable benefits NCMA offers to SRW Contractor members include:

- Marketing and promotion resources
  - Sales leads
  - Web-based directory listing
  - Promotion of SRW systems to designers, architects, and specifiers
- Networking opportunities with your peers, vendors, material suppliers, customers and industry leaders
- Education, certification, information and technical resources for:
  - Limiting your liability and exposure in construction projects
  - Promoting and marketing your business
  - Construction safety
  - Installer guidelines and best practices
- Technical research to improve SRW system performance
- Technical hotline
- Publications:
  - *Concrete Masonry Designs* magazine — quarterly hardscape issues
  - *e-News Brief* weekly electronic newsletter
- Member-only discounts on:
  - Marketing and technical publications
  - SRW design manuals and software
  - SRW certification programs
  - Concrete Products University (CPU) education programs
  - Industry conferences and events
- Codes and standards involvement and reports
- Government advocacy to expand the SRW market
- Membership on NCMA committees

## Take an Important Step

NCMA is proud to offer a specific membership just for SRW contractors. Becoming a member of NCMA is one of the smartest things you can do for yourself, your business and your employees.



# Leading the Industry for Nearly a Century

## Education...Promotion...Networking

Established in 1918, National Concrete Masonry Association (NCMA) is the global trade association representing the concrete masonry and hardscape industry. Its membership is comprised of the manufacturers of concrete masonry and hardscape products, as well as the designers, installers and other professionals who use these products.

NCMA exists to promote the benefits of concrete masonry and hardscape products and support manufacturers and contractors with technical, research, certification, education, marketing, government relations and communications activities. NCMA plans, develops and delivers educational opportunities for its members to build their skill and knowledge, and offers a variety of technical services and design aids through publications, computer programs, slide presentations and technical training.

### The NCMA Mission Statement

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The mission of the National Concrete Masonry Association is to advance, protect and promote the common interests of its members.

### The NCMA Vision Statement

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We envision NCMA being recognized as the industry expert and primary information source for concrete masonry and hardscape products made by NCMA members. Through networking, marketing and education, NCMA will demonstrate the intrinsic value that member produced products provide the building process.



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