

E-NEWS BRIEF — 2010 NCMA ADVERTISING CONTRACT

Advertiser -Company Name

Contact Name

Address

Web Address

City, State, and Zip Code

Phone

Fax

E-Mail

Agency

Contact Name

Address

City, State, Zip Code

Phone

Fax

E-Mail

Space Size

- Single (160 x 200 pixels)
- Double (160 x 400 pixels)
- Banner (530 W x 125 H pixels)

Frequency

- 4X
- 12X
- 24X
- 52X

Position

- Single/Double (Right Side Top-to-Bottom)
- Banner – Top (Between Headline Titles and Articles)
- Banner – Middle (Below Articles, Above Calendar)
- Banner – Bottom (Below Calendar, Above Unsubscribe)

Rate

Space Rate \$

Total per Issue \$

Please Bill: Invoice Credit Card

Name on Credit Card:

Credit Card No.

Expiration Date: SEC Code

Special Instructions

DEADLINE IS 10 DAYS IN ADVANCE. POSITION IS DEPENDENT ON SPACE AVAILABILITY.

By signing this agreement, I hereby accept the terms and conditions listed in the rate card and understand that this contract is valid for one year; termination of this contract is subject to a 50% cancellation fee of the total annual amount for advertising.

Signature

Date

Return this form to: Heidi Weiss, NCMA
13750 Sunrise Valley Drive, Herndon, VA 20171
Phone: 703.713.1900 E-mail: hweiss@ncma.org

For Office Use Only

- Call to get Artwork
- Art on File Pub: _____
Date: _____
Page: _____
- Graphic Design -- \$ 75 per hour
- PMS Color _____
- Date Received _____