

2012 NCMA ANNUAL CONVENTION SPONSORSHIPS

Orlando, FL
February 28 – March 2, 2012

NCMA Member Networking Reception

The Member Networking Reception is one of the most highly anticipated and attended events that occur at the Annual Convention. The reception will be held at the HQ Hotel Rosen Shingle Creek, and features heavy hors d'oeuvres and bar. This event provides convention attendees with a chance to network and mingle outside of the meeting room. Premier and Supporting Sponsor levels available.

NCMA Refreshment Hospitality

This amenity is always highly visible and appreciated by attendees! Provides daily refreshments at the HQ hotel on Wednesday and Thursday, and Friday at the Convention Center for all NCMA Convention meeting attendees. Daily, Two-day, or Three-day sponsorships available.

NCMA Business Luncheon

The Annual Convention Business Luncheon attracts an eager audience as an industry specialist offers a presentation on a hot and relevant topic of interest over an appetizing lunch. Held at the Rosen Shingle Creek, this is another great networking opportunity! Exclusive sponsorship (may be co-sponsored, both co-sponsors must be identified/approved with sponsorship application).

Convention Pocket Guide

This handy must-have guide is distributed to all attendees, and is a meeting resource at their fingertips for the duration of the meeting! Your company logo prominently printed on the Pocket Guide. **Exclusive opportunity.** The sponsoring company will receive:

- ❖ Company logo imprinted on Pocket Guide

NCMA/ICPI Design Awards of Excellence & Safety Awards Event

This popular recognition dinner highlights the best of the best in design with concrete masonry and hardscape products and systems, as well as those manufacturing plants who maintain exemplary safety records. This year, CSI will participate in the Design Awards as well. Highly visible opportunity to promote your company!

NCMA/ICPI Block & Paver Plant Tour

This annual event is one of the key highlights of the convention, and a prominent opportunity to promote your company! The tour takes place Saturday, March 1 – 6:30am – 11:00am. Attendees of the Block & Paver Plant Tour will enjoy a continental breakfast before heading out to visit three plants located in the Orlando area including A-1 Block, Bedrock Industries and Tarmac. A-1 Block produces hardscape products and architectural block. Their fully automated plant features in-line splitting of standard products plus a specialty off-line splitter for wall veneer products. Bedrock Industries is a modern state of the art facility manufacturing both masonry and paver products. They feature a storage yard using close to five acres of pavers specially made to handle the heavy trucks. There is also a Bedrock ready-mix plant onsite as well. Tarmac is a dual line facility producing a variety of concrete units. During the tour they will be producing Pave Drain units using a core puller on one machine and standard units on the other. The sponsoring companies will receive:

- ❖ Opportunity to distribute giveaway item or literature on the tour buses

Boot Camp

Be the first to sponsor the industry's first Boot Camp! The two-day event is packed with information designed to improve plant efficiency and safety, product quality and profitability. Presentations will be brought to life with lively discussions of real life situations on topics that include: Materials, Mixing and Batching, Production, Curing, Product Handling, Splitting, Aging, Tumbling, and Safety.

Education Breakfasts

Held on Thursday and Friday, Hot Topics with Industry Experts, including Ed Sullivan who will present an important industry forecast.

Town Hall Forum

Always a highly anticipated event which provides a forum for members to exchange ideas, discuss trends and hot issues, and other relevant industry topics. Sponsorship includes: company logo on signage at event, recognition in NCMA publications, company logo/link on NCMA Midyear website, visual recognition on screen at event.

All sponsors receive the following recognition in addition to any specific benefits listed above:

- ❖ Visual recognition on signage displayed prominently at the event
- ❖ Acknowledgment in the Special Show Issue of Concrete Masonry Designs magazine
- ❖ Logo on NCMA Annual Meeting and ICON EXPO website
- ❖ Sponsor ribbons
- ❖ Recognition in E-News Brief

2012 NCMA ANNUAL CONVENTION SPONSORSHIP FORM

NCMA Networking Member Reception

Premier (Exclusive)	\$8,000	_____
Supporting Sponsors	\$750	_____

NCMA Refreshment Hospitality

One Day	\$3,500	_____
Two-Day Package	\$6,000	_____
Three-Day Package	\$8,000	_____

NCMA Convention Business Luncheon

Exclusive	\$8,000	_____
<i>(may be co-sponsored if mutually agreed upon)</i>	\$4,200/ea	_____

Convention Pocket Guide

Exclusive	\$3,000	_____
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NCMA/ICPI Design Awards of Excellence & Safety Awards

Event Sponsor – multiple opportunities	\$1,500/ea	_____
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NCMA/ICPI Block & Paver Plant Tour – multiple opportunities	\$850/ea	_____
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Town Hall Forum – multiple opportunities	\$750/ea	_____
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Boot Camp – multiple opportunities	\$750/ea	_____
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Education Breakfasts – multiple opportunities	\$500/ea	_____
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Hotel/Marketing Opportunities *(additional hotel costs may apply)*

Dark Channel (5) opportunities on rotating basis	\$1,500/ea	_____
Key Card – Exclusive	\$1,500	_____
Room Drop – multiple opportunities	\$1,500/ea	_____
Hospitality Suite – limited opportunities	\$1,500/ea	_____

Total Sponsorship & Marketing Opportunity Price: \$ _____

Payment Options: Check _____ Credit Card _____ Invoice _____

Company _____ Contact Person _____

Email _____ Phone _____ Fax _____ Date _____

Credit Card # _____ Expiration Date _____

Credit Card Security # _____ Signature _____

Deadline is January 15
Please fax completed forms to NCMA at 703.713.1910

Cancellation Policy: All Sales are Final